

Spirit - Competitor Information - Video

Description

Teams will have the opportunity to showcase their university, a local charity (or business), team spirit and how they embody the theme 'Business with a purpose' through the creation of a video. All teams **must** showcase a local business or charity as the focus of their video and use their creativity to showcase other topics surrounding their university, the team and how they embody the theme in a meaningful way.

The video should incorporate at least 8 team members and be 45-60 seconds in length. Videos should be submitted to the MBA Games Team no later than Friday, December 6th at 11:59pm EST. Similar to the dance, teams will be ranked by members of the audience, including Empowerment Squared, sponsors and your peers.

Rubric

Local charity or business was well represented	40%
Incorporated the theme in an original way	25%
Audio/ video quality	10%
Includes minimum 8 team members	10%
Creatively demonstrated team spirit and showcased their university	15%